

COMBINED DECLARATION AND POWER OF ATTORNEY



As a below named inventor, I hereby declare that:

My residence, post office address and citizenship are as stated below next to my name,

I believe I am the original, first and sole inventor (if only one name is listed below) or an original, first and joint inventor (if plural names are listed below) of the subject matter which is claimed and for which a patent is sought on the invention entitled VARYING ELECTRONIC CONTENT BASED ON LOCAL CONTEXT, the specification of which

is attached hereto.

was filed on August 3, 1999 as Application Serial No. 09/365,735 and was amended on _____.

I hereby state that I have reviewed and understand the contents of the above-identified specification, including the claims, as amended by any amendment referred to above.

I acknowledge the duty to disclose all information I know to be material to patentability in accordance with Title 37, Code of Federal Regulations, §1.56.

I hereby appoint the following attorneys and/or agents to prosecute this application and to transact all business in the Patent and Trademark Office connected therewith: John C. Phillips, Reg. No. 35,322; James R. Bramson, Reg. No. 41,632; John F. Land, Reg. No. 29,554; George C. Pappas, Reg. No. 35,065; Robert A. Greenberg, Reg. No. P-44,133; William D. Hare, Reg. No. P-44,739; Ruffin B. Cordell, Reg. No. 33,487; Ralph A. Mittelberger, Reg. No. 33,195; Michael J. McKeon, Reg. No. 37,888; John F. Hayden, Reg. No. 37,640; and David L. Feigenbaum, Reg. No. 30,378.

Address all telephone calls to John C. Phillips at telephone number 202/783-5070.

Address all correspondence to John C. Phillips, Fish & Richardson P.C., 601 13th Street NW, Washington, D.C. 20005.

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patents issued thereon.

Full Name of Inventor: Robert M. COOPER

Inventor's Signature: [Signature] Date: Sept 13 1999

Residence Address: Washington, DC

Citizen of: USA

Post Office Address: 1105 Park Street, N.E., Washinton, DC 20002

Full Name of Inventor: George D. ESCOBAR

Inventor's Signature: [Signature] Date: Sept. 13, 1999

Residence Address: Purcellville, VA

Citizen of: USA

Post Office Address: 36544 Innisbrook Circle, Purcellville, VA

Full Name of Inventor: Laurence F. KIRSH

Inventor's Signature: [Signature] Date: 9/14/99

Residence Address: Herndon, VA

Citizen of: USA

Post Office Address: 695 Old Hunt Way, Herndon, VA 20170

COMBINED DECLARATION AND POWER OF ATTORNEY CONTINUED

Full Name of Inventor: Carlos A. SILVA, JR.

Inventor's Signature: _____

Date: _____

Sept. 13, 1999

Residence Address: Potomac, MD

Citizen of: USA

Post Office Address: 9810 Potomac Manors Drive, Potomac, MD 20854

JCP



UNITED STATES DEPARTMENT OF COMMERCE
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NOVEMBER 17, 1999

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FISH & RICHARDSON P.C.
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601 THIRTEENTH STREET, N.W.
WASHINGTON, DC 20005



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UNITED STATES PATENT AND TRADEMARK OFFICE
NOTICE OF RECORDATION OF ASSIGNMENT DOCUMENT

THE ENCLOSED DOCUMENT HAS BEEN RECORDED BY THE ASSIGNMENT DIVISION OF THE U.S. PATENT AND TRADEMARK OFFICE. A COMPLETE MICROFILM COPY IS AVAILABLE AT THE ASSIGNMENT SEARCH ROOM ON THE REEL AND FRAME NUMBER REFERENCED BELOW.

PLEASE REVIEW ALL INFORMATION CONTAINED ON THIS NOTICE. THE INFORMATION CONTAINED ON THIS RECORDATION NOTICE REFLECTS THE DATA PRESENT IN THE PATENT AND TRADEMARK ASSIGNMENT SYSTEM. IF YOU SHOULD FIND ANY ERRORS OR HAVE QUESTIONS CONCERNING THIS NOTICE, YOU MAY CONTACT THE EMPLOYEE WHOSE NAME APPEARS ON THIS NOTICE AT 703-308-9723. PLEASE SEND REQUEST FOR CORRECTION TO: U.S. PATENT AND TRADEMARK OFFICE, ASSIGNMENT DIVISION, BOX ASSIGNMENTS, CG-4, 1213 JEFFERSON DAVIS HWY, SUITE 320, WASHINGTON, D.C. 20231.

RECORDATION DATE: 09/13/1999

REEL/FRAME: 010230/0373
NUMBER OF PAGES: 3

BRIEF: ASSIGNMENT OF ASSIGNOR'S INTEREST (SEE DOCUMENT FOR DETAILS).

ASSIGNOR:
COOPER, ROBERT M.

DOC DATE: 09/03/1999

ASSIGNOR:
ESCOBAR, GEORGE D.

DOC DATE: 09/07/1999

ASSIGNOR:
KIRSH, LAURENCE F.

DOC DATE: 09/07/1999

ASSIGNOR:
SILVA, CARLOS A. JR.

DOC DATE: 09/07/1999

ASSIGNEE:
AMERICA ONLINE, INC.
22000 AOL WAY
DULLES, VIRGINIA 20166

SERIAL NUMBER: 09365734
PATENT NUMBER:

FILING DATE: 08/03/1999
ISSUE DATE:

2

RECORDATION FORM PATENTS (



101148131

Assistant Commissioner for Patents: Please record the attached

9-13-99
MCP

1. Name of conveying party(ies):
**Robert M. COOPER, George D. ESCOBAR,
Laurence F. KIRSH, Carlos A. SILVA, JR.**

2. Name and address of receiving party(ies):
**America Online, Inc.
22000 AOL Way
Dulles, VA 20166**

Additional name(s) attached? Yes No

Additional names/addresses attached? Yes No

3. Nature of conveyance:
 Assignment
 Merger
 Security Agreement
 Change of Name
 Other:



Execution Date: **September 3 and September 7, 1999**

4. Application number(s) or patent number(s):
If this document is being filed with a new application, the execution date of the application is:
A. Patent Application No.(s): **09/365,734**
B. Patent No.(s):

Additional numbers attached? Yes No

5. Name/address of party to whom correspondence concerning document should be mailed:
**John C. Phillips
Fish & Richardson P.C.
601 Thirteenth Street, N.W.
Washington, DC 20005**

6. Total number of applications/patents involved: **1**
7. Total fee (37 CFR 3.41): **\$40**
 Enclosed
 Authorized to charge deposit account

8. Deposit account number: **06-1050**
If the fee above is being charged to deposit account, a duplicate copy of this cover sheet is attached. Please apply any additional charges, or any credits, to our Deposit Account No. 06-1050.

DO NOT USE THIS SPACE

9. Statement and signature: *To the best of my knowledge and belief, the foregoing information is true and correct and the attached is the original document.*

John C. Phillips, 35,322
Name of Person Signing

John C. Phillips
Signature

September 13, 1999
Date

Total number of pages including cover sheet, attachments, and document: **3**


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SHAREILL COLES, EXAMINER
ASSIGNMENT DIVISION
OFFICE OF PUBLIC RECORDS

ASSIGNMENT

For valuable consideration, we, Robert M. COOPER, of Washington, DC; George D. ESCOBAR of Purcellville, VA; Laurence F. KIRSH of Herndon, VA; and Carlos A. SILVA, JR. of Potomac, MD hereby assign to AMERICA ONLINE, INC., a Delaware corporation having a place of business at 22000 AOL Way, Dulles, VA 20166, and its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest, including, without limitation, the right to sue for past infringement, throughout the world in the inventions and improvements, which are subject of an application for United States Patent signed by us, entitled PROVIDING INTERACTIVE LINKS IN TV PROGRAMMING, filed August 3, 1999, and assigned U.S. Serial Number 09/365,734, and we authorize and request the attorneys appointed in said application to hereafter complete this assignment by inserting above the filing date and serial number of said application when known; this assignment including said application, any and all United States and foreign patents, utility models, and design registrations granted for any of said inventions or improvements, and the right to claim priority based on the filing date of said application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes; and we authorize the Assignee to apply in all countries in our name or in its own name for patents, utility models, and design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements; and we agree for ourselves and our respective heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications, assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment.

IN WITNESS WHEREOF, I hereto set my hand and seal at Vienna, Virginia this 3 day of September, 1999



Robert M. COOPER L.S.

IN WITNESS WHEREOF, I hereto set my hand and seal at Vienna, Virginia this 7 day of September, 1999



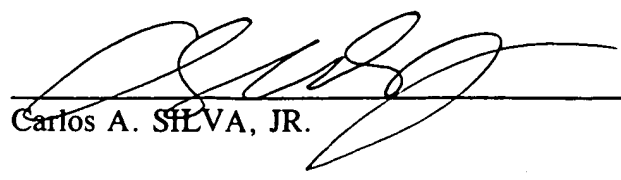
George D. ESCOBAR L.S.

IN WITNESS WHEREOF, I hereto set my hand and seal at Vienna, Virginia this 7 day of Sept
____, 1999



Laurence-F. KIRSH L.S.

IN WITNESS WHEREOF, I hereto set my hand and seal at Vienna, Virginia this 7th day of Sept.
____, 1999



Carlos A. SILVA, JR. L.S.